ABSTRACT OF THE DISCLOSURE

A sanitizing device for personal hygiene articles, particularly toothbrushes, is disclosed. A Xenon bulb or other source of sterilizing ultraviolet light is arranged in close proximity to the article to be sterilized. The light is powered by a battery which reduces the size and increases the portability of the sanitizing device. A magnifying glass or Fresnel lens can be arranged within the device between the light and article to be sanitized to focus the light on, and increase heat around, the article to be sanitized.